



COMPANY PROFILE



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OVERVIEW:

The Moko Sports Foundation (MSF) is led by Mr Siyabulela Moko, a seasoned community leader and philanthropist with over 25 years of experience in the Built Environment sector. His passion for rural economic development led to the establishment of the Moko Sports Complex in Ezihlahleni Location, Eastern Cape a world-class sporting facility that serves as a hub for community engagement and positive change. Founded in December 2019, MSF has evolved into a non-profit sports organisation dedicated to holistic youth development. The Moko Sports Complex, with its tangible impact, acts as a catalyst for change in rural areas, fostering a sports culture and providing a platform for various events, including a cricket tournament that gained nationwide support. In the heart of the Eastern Cape, under Mr Moko's visionary leadership, MSF is not just an organisation but a force of transformation and empowerment, reflecting his unwavering commitment to rural economic development since the complex's establishment in December 2019.



VISION:

MSF aspires to become a leading grassroots sports development organisation in the Eastern Cape. The organisation envisions achieving this by implementing sustainable programmes that contribute to the holistic development of the youth.

MISSION:

The mission of MSF is multifaceted, aiming to leverage sports as a tool for youth empowerment, economic development, social change, and community engagement. Through strategic initiatives, MSF seeks to make a meaningful impact on the lives of young people in rural areas.

VALUES

PROFESSIONALISM | RESPECT | INTEGRITY |
DISCIPLINE | ENJOYMENT



“MSF has become a beacon of hope for many young people in the rural areas as it continues to use the power of sport to educate, motivate, and inspire the youth to overcome challenges, live healthy and productive lives, whilst being game changers in their communities.”

OBJECTIVES:



Social Integration and Healthy Lifestyles:

- Launch sports Programmes in Ezihlahleni focusing on social integration, physical well-being, environmental awareness, and life skills.
- Aim for a 20% increase in community sports participation in the first six months, with regular health assessments.
- Collaborate with local institutions for comprehensive sports and health education programmes.
- Involve the community in programme design, aligning with local values, launching in three months, and conducting quarterly reviews.



Safe Sports Space:

- Establish a secure sports facility in Ezihlahleni meeting safety standards for inclusive youth engagement.
- Attain safety accreditation, conduct monthly audits, secure funding for security measures, and tailor Programmes to youth interests.



Crime Prevention and Youth Safety:

- Develop targeted outreach promoting positive behaviour, conflict resolution, and awareness of criminal consequences among Ezihlahleni youth.
- Target a 15% reduction in youth-related crime rates over a year, collaborating with law enforcement, community leaders, and schools.
- Align crime prevention strategies with rural youth challenges, launching initiatives in the next six months with regular evaluations.



Holistic Youth Development:

- Implement a multifaceted Programme covering cognitive, physical, social, and emotional development through workshops, sports, community engagement, and counselling.
- Administer pre- and post-programme assessments to track improvements, collaborating with educators, coaches, community leaders, and mental health professionals.
- Tailor activities to Ezihlahleni youth's unique needs and aspirations, launching the Programmes in four months with assessments every six months for continuous improvement.

MANAGEMENT:

At the forefront of the Moko Sports Foundation (MSF) is a dynamic leadership team, led by Mr. Moko, a visionary with over 25 years of experience in the Built Environment sector. Committed to youth development and economic empowerment in rural areas, Mr. Moko played a pivotal role in establishing MSF and the transformative Moko Sports Complex. This accomplished triumvirate of leaders, steering MSF with a blend of experience, financial acuity, and dedication to sustainable development, ensures the foundation remains a beacon of hope for rural youth.

Mr. Siyabulela Moko

Siyabulela Moko not only serves as the founder but embodies the spirit of community leadership, propelling MSF into a force for positive change. His extensive background in the Built Environment sector uniquely positions him to navigate the complexities of creating sustainable initiatives that extend far beyond the confines of traditional sports organisations. Mr. Moko's vision and strategic foresight have laid the foundation for MSF's impactful endeavours.

Mr. Samkelo Mxunyelwa

Samkelo Mxunyelwa, a distinguished Chartered Accountant (CA(SA)) and founding partner of Lunika Inc. contributes a wealth of financial acumen and business expertise to the MSF leadership team. His commitment to community development and corporate social responsibility aligns seamlessly with the values that drive MSF's mission. Samkelo's strategic insights and financial stewardship play a pivotal role in ensuring the foundation's sustainability and growth.

Mr. Ndongela Moko

Ndongela Moko, a young and dynamic strategist and research analyst, plays a pivotal role in shaping the Moko Sports Foundation's (MSF) future direction. Beyond obtaining a master's degree in Urban Studies, Ndongela actively contributes to foundation activities, leveraging his expertise in the built environment to creatively address challenges. His forward-thinking approach and commitment to sustainable development make him an asset to MSF's leadership team, ensuring the foundation continues to evolve and make a lasting difference in the communities it serves.

MOKO SPORTS COMPLEX IS A HUB OF EXCELLENCE AND COMMUNITY EMPOWERMENT:

MSF offers a diverse range of sporting codes throughout the year. The foundation's commitment to prioritising the well-being of participants and spectators remains consistent across this varied spectrum of sports and recreational activities. The Moko Sports Complex, strategically situated in the eZihlahleni Location, is more than just a venue; it stands as a symbol of transformation and empowerment. Hosting successful tournaments like the Amacala eGusha Cricket Tournament and the Easter Weekend Rugby Tournament, the complex is at the forefront of MSF's mission. Envisioned as a beacon of hope for rural youth, the foundation plans to enhance it with multipurpose netball courts, promoting team building and development through engaging tournaments. The Moko Sports Complex embodies MSF's commitment to providing top-tier sporting experiences and driving positive change in the lives of young individuals in rural communities.

Rugby Fields: Six expansive fields dedicated to rugby enthusiasts.

Cricket Fields: Three cricket fields for exciting tournaments.

Soccer Fields: Two well-maintained soccer fields for thrilling matches.

Horse Racing Track: A 7KM track designed for exhilarating racing events.

Change Rooms: Two dedicated spaces for athletes to prepare and gear up.

Referee Change Room: A specialised room ensuring officials are well-equipped.

Sports Therapy Room: A facility catering to the therapeutic needs of athletes.

Officials' Boardroom: A space for strategic discussions and planning.

Communal Sporting Hall: A versatile hall for various sporting activities and events.

Premium Lounges: Two exclusive lounges providing a premium viewing experience.

Grandstand Facilities: Seating arrangements for spectators to enjoy the games.

Kitchen Facilities: Equipped facilities to cater to the culinary needs of participants.

Ablution Facilities: Well-maintained facilities for the convenience of all attendees.





PARTNERS AND SPONSORSHIPS:

The Moko Sports Foundation (MSF) stands as a pillar of strength, fortified by visionary alliances with key partners and sponsors. Noteworthy among them are Express Builders CC, Lunika, and Itsamaya Holdings, embodying a collective commitment to community development and corporate social responsibility.

Express Builders CC: A cornerstone partner in the construction sector, Express Builders CC aligns its corporate ethos with MSF's vision for economic development and empowerment. Beyond financial support, Express Builders CC plays an integral role in realising the Moko Sports Complex and sustaining ongoing initiatives.

Lunika: Represented by Samkelo Mxunyelwa, a founding partner and Chartered Accountant (CA(SA)), Lunika contributes a unique blend of financial acumen and a passion for community development. Lunika's sponsorship not only bolsters MSF's financial standing but also enhances the foundation's precision in implementing programs.

Itsamaya Holdings: Operating under Itsamaya Holdings (Pty) Ltd, this prominent player in the business landscape specialises in premium forensic and ICT-related services. With a successful track record in compliance management, Itsamaya Holdings excels in IT and Business Strategy implementation. As one of the key sponsors, Itsamaya Holdings channels its commitment to integrity, innovation, and customer satisfaction to support MSF's initiatives, showcasing a dedication to positive impact within the community.



These partnerships transcend mere endorsements, reflecting a shared belief in sports as a catalyst for positive change. As MSF continues its transformative journey, these collaborations provide the resources and expertise necessary to amplify impact. The commitments of Builders Express, Lunika, and Itsamaya Holdings resonate as a shared dedication to fostering growth, empowerment, and enduring change in communities touched by MSF's visionary mission.



PAST EVENTS:

Hosting successful tournaments like the Amacala eGusha Cricket Tournament and the Easter Weekend Rugby Tournament, the Moko Sports Complex is a testament to MSF's unwavering commitment to uplifting rural youth. Envisioned as a beacon of hope, the foundation plans to enhance the complex with multipurpose netball courts further, promoting team building and development through engaging tournaments. The Moko Sports Complex embodies MSF's dedication to providing top-tier sporting experiences and driving positive change in the lives of young individuals in rural communities.

MSF has successfully organised various events, showcasing the organisation's commitment to promoting diverse sporting activities within the community. Renowned for these successful events, MSF has left an indelible mark on the community, standing as a dynamic force fostering positive change and memorable experiences.

Cricket Tournament: MSF orchestrated a thrilling cricket tournament at the Moko Sports Complex, capturing the enthusiasm of both participants and spectators. This event underscored the organisation's dedication to the sport and its role in providing a platform for young cricketers to showcase their talents.

Schools' Athletics: MSF contributed to the development of budding sports stars within the community by organising events that showcased the burgeoning talents of young athletes in schools' athletics. These events not only promoted physical activity but also provided a platform for aspiring athletes to shine.

Club Rugby Competitions: Fostering a sense of camaraderie among participants, MSF emphasised not only competition but also the spirit of teamwork through club rugby competitions. These events became a vital platform for local rugby enthusiasts to come together and celebrate the sport.

Horse Racing Excitement: Going beyond traditional sports, MSF added a unique flair with horse racing events at the Moko Sports Complex, providing an entertaining and distinctive experience for the community. These events brought excitement and a sense of community, showcasing MSF's commitment to diversity in sports programming.



DEVELOPMENTAL IMPACT:

Embracing a holistic vision, the Moko Sports Foundation (MSF) transcends the boundaries of the sports arena to wield a significant and diverse developmental influence. From nurturing world-class athletic talent to fostering social cohesion, tourism, and gender equality, MSF's initiatives weave a positive tapestry of impact.

- **Developing World-Class Athletics:** MSF aspires to cultivate world-class athletic talent, providing aspiring athletes with a platform to refine their skills and compete at the highest levels.
- **Social Cohesion:** Through sports, MSF becomes a catalyst for social cohesion, uniting diverse communities, promoting teamwork, and nurturing a sense of unity and mutual respect.
- **Events and Business Tourism:** MSF's events not only entertain but also contribute to business and tourism, drawing participants and spectators, stimulating economic activity, and positioning the community as a sporting events hub.
- **Reducing Crime and Drug Abuse:** MSF plays a pivotal role in crime prevention by providing positive outlets for youth engagement in sports, redirecting focus from negative activities such as crime and drug abuse.
- **Enhancing Sports Tourism:** By hosting diverse and exciting sporting events, MSF significantly contributes to enhancing sports tourism, attracting visitors and creating a positive image for the community.
- **Reducing Gender-Based Violence:** MSF actively addresses gender-based violence by promoting gender equality within the sporting community, emphasising the importance of respect and inclusivity.
- **Indirect Economic Opportunities (Attracting Investments):** Beyond the direct impact on sports, MSF's initiatives create indirect economic opportunities, attracting investments to the community and fostering overall economic development.



PROGRAMMES AND INITIATIVES:

1. Youth Empowerment through Sport (YES) Programmes:

- Objective: Empower young individuals through structured sports activities, fostering leadership, teamwork, and personal development.
- Activities: Regular sports training, leadership workshops, mentorship programmes, and community outreach initiatives.

2. Girl Power in Sports Campaign:

- Objective: Empower girls and promote gender equality in sports.
- Activities: Women in sports conferences, female-focused sports clinics, and awareness campaigns challenging gender stereotypes in sports.

3. Community Sports Hubs:

- Objective: Establish local hubs for sports and recreational activities, enhancing accessibility and participation.
- Activities: Construction of sports facilities, engagement with local communities, and collaborative partnerships with schools and local organisations.

4. Skills for Life Education Programmes:

- Objective: Provide holistic education, combining academic and life skills development.
- Activities: Educational workshops covering topics such as financial literacy, career guidance, and personal development.

5. Sports for Special Abilities Inclusion Project:

- Objective: Promote inclusivity by providing sports opportunities for individuals with special abilities.
- Activities: Adaptive sports Programmes, awareness campaigns on inclusivity, and collaboration with special needs organisations.





HOW TO GET INVOLVED:

- 1. Volunteer Opportunities:** Join MSF as a volunteer for coaching, mentoring, or event coordination.
- 2. Participate in Sports Programmes:** Enrol in MSF's sports Programmes and join local leagues and tournaments.
- 3. Community Support Initiatives:** Contribute to MSF's community outreach projects and campaigns.
- 4. Attend Events and Festivals:** Stay informed about MSF's upcoming events on the official website and social media.
- 5. Financial Contributions:** Make a financial contribution to support MSF's initiatives.

HEALTH AND SAFETY:

Moko Sports Foundation (MSF) prioritises the well-being of participants and spectators during outdoor sports events by implementing rigorous sanitation practices and utilising cutting-edge technology for cleanliness. Monthly audits and oversight by a dedicated safety officer ensure hazard-free facilities, adding an extra layer of assurance.

MSF actively engages the community to promote health awareness and responsible participation, emphasising adherence to safety guidelines. The foundation's adaptable approach remains responsive to current guidelines and emerging health considerations for open-air venues, contributing to broader community efforts to uphold health standards in the dynamic atmosphere of stadium events.



INFORMATION:

Location Address:

Moko Sports Complex , Zihlahleni, Debe Nek,
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